Eva Sims

Product Designer | UX Designer

An experienced product designer whose passion is to use research, data, and creative problem-solving to design beautiful products that put users first.

WORK EXPERIENCE

Soaren Management | 2019-Present

- **Creative Manager** (2022-Present)
  Design and continuously improve over 13 products as the company's lead product designer. Some of the major products include user portals, online loan application systems, and agent portal for clients and loan management. These products are actively used by tens of thousands of users. Responsible for all aspects of product design, including UX research, wireframes, mockups, high-fidelity prototypes, and user testing. Also responsible for HTML/CSS development, branding, and leading all company's design projects.

- **Senior Web Designer** (2020-2022)
  Responsible for UX design for the company's many web applications and websites. Create wireframes, mockups, prototypes, and design systems for the engineering team. Also responsible for WordPress website development, HTML/CSS email design and development, branding, and marketing design.

- **Web Designer** (2019-2020)
  Design websites, web applications, HTML/CSS emails, brand identity, and marketing materials for finacial companies who are our clients.

CRM Marketing Group | 2017-2019

- **Senior Graphic Designer**
  Design digital and print marketing materials at a fast-paced marketing agency. Coordinate and work on diverse design projects for more than 20 clients. Design website for clients and maintained Wordpress websites.

Texas A&M University | 2014-2017

- **Graphic Designer** (Part-time)
  Responsible for print and digital design projects for the Department of Student Life at Texas A&M University.

CERTIFICATIONS

- **Google UX Design Professional Certificate**
  Coursera & Google | 2021-2022

- **Front-End Web Developer Nanodegree**
  Udacity & Google | 2017

EDUCATION

- **Master of Science in Visualization | Texas A&M University**
  3.85 GPA | 2014-2017

- **Bachelor of Fine Arts in TV, Film & Multimedia | Korea National University of Arts**
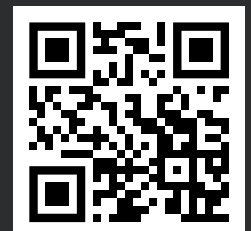 Full-Ride Scholarship | 2017

CONTACT

Website:
www.evasims.com

LinkedIn:
linkedin.com/in/eva-sims

KEY SKILLS

AdobeXD
Figma
Axure
Adobe Illustrator
Adobe Photoshop
Adobe After Effect
Fluent in HTML & CSS
Design for Accessibility
UX Research
User Testing
Microsoft Office Suites
Atlassian's Software

Visit my portfolio:

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